

Media release

# Adnovum Expands its Expertise and Offering for Insurers with Christian Straube

*Zurich, 4 June 2026 – Regulatory requirements, technological advances, and shifting customer expectations are shaping the insurance industry's continued evolution. Against this backdrop, Adnovum has deepened its industry expertise with the appointment of Christian Straube as Head of Industry Insurance on 1 March 2026.*

The proven insurance expert brings many years of experience at the intersection of business, technology, and organizational management. Previously, he held roles at companies including adesso Switzerland and Zühlke, where he most recently served as Partner and Global Head Insurance with international responsibility. Christian Straube is also a regular speaker at international specialist and industry events on topics surrounding digital transformation in the insurance industry.

## **Christian Straube as new Head of Industry Insurance**

In his new role at Adnovum, Christian Straube helps insurance companies speed up digital transformation, improve processes, and build sustainable structures for the future. «Insurance companies today must become more innovative, operate more efficiently, and reliably meet regulatory requirements. This calls for solutions that bring together technology, processes, and people in an impactful way,» says Christian Straube.

## **Future-proof solutions for insurers**

With this expansion of its insurance expertise, Adnovum strengthens its focus on the insurance sector. The company helps insurers modernize their core systems, digitalize business-critical processes, and leverage technologies such as artificial intelligence. «Christian Straube combines deep industry knowledge with technological expertise, further enhancing our ability to deliver complex transformation projects for insurers,» says Luciano Rizza, Managing Director Financial Services.

Adnovum assists insurers, reinsurers, and other market participants in future-proofing their organizations and executing change efficiently – from strategic advisory to technical implementation.



### **Adnovum**

Adnovum is a leading Swiss provider of enterprise software and IT security solutions headquartered in Zurich. Thanks to its long-standing experience, reliable services, and a strong international partner network, Adnovum enables organizations and people to navigate the digital world safely. Whether public authorities, financial institutions, insurance, or logistics companies: Adnovum turns future-proof software into a driver of sustainable growth and bold innovation. By combining the targeted use of cloud and AI technologies with deep industry expertise, it delivers scalable enterprise and security solutions that meet the highest compliance requirements.

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### **Offering for insurance companies and InsurTech**

[Freedom of action in a fast-changing insurance landscape](#)

### **Images**

See [media release at www.adnovum.com](#)

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