



adnovum

Media release

Adnovum strengthens Cybersecurity and realigns Solutions

Zurich, 20 May 2026 – The Swiss software company Adnovum repositions its cybersecurity business and will operate the «Cybersecurity Services» division as a separate business unit going forward. Samuel Bärffuss has been appointed Managing Director of the new unit. At the same time, the «Solutions» business unit, headed by Matthias von Arx, will be expanded to focus on the development and marketing of new innovative solutions.

With the acquisition of the Swiss IT service providers Koch IT and iSPIN, Adnovum expanded its cybersecurity expertise earlier this year. In April, an absorption merger was completed to incorporate Koch IT into Adnovum, making it part of the public sector team. With the integration of iSPIN on 1 May 2026, Adnovum also consolidated its cybersecurity offering in the business unit «Cybersecurity Services».

Samuel Bärffuss appointed Managing Director «Cybersecurity Services»

The new business unit will be led by Samuel Bärffuss, CEO of iSPIN. On 1 May 2026, he joined the global Leadership Team of the Adnovum Group, which now also includes iSPIN.

Samuel Bärffuss has more than 20 years of experience in managing cybersecurity projects and services as, among other positions, the CEO of iSPIN and Koch IT. He is also a lecturer for digital transformation at the Institute for Management and Further Education of the University of Applied Sciences of the Grisons (FHGR).

High demand for integrated cybersecurity solutions

Matthias von Arx, Managing Director «Solutions», on the decision to establish «Cybersecurity Services» as a separate unit: «We see a strong demand for integrated cybersecurity services from a single source, particularly among security-aware clients. With the acquisition of iSPIN, we have expanded our offering and will now support our clients along the entire value chain. As a proven expert, Samuel Bärffuss is the right person to lead this strategically important unit.»



Samuel Bärffuss on his new role: «Together with the teams of Adnovum and iSPIN, we will consolidate our cybersecurity expertise and further develop our offering to meet the specific needs of the market.»

Realignment of «Solutions»

The business unit «Solutions» under the leadership of Matthias von Arx was expanded on 1 May 2026 to include the areas of Innovation and Marketing and was renamed «Solutions & Marketing». This unit is focused on the development and marketing of solutions and includes incubation projects in the fields of AI and e-ID, as well as a Managed Services Factory.

Cybersecurity offering expanded to include key components

Reto Isenegger, Member of the Board and interim CEO of Adnovum, on the new corporate structure: «The acquisition of Koch IT and iSPIN has enriched our cybersecurity offering with key components. With this new organizational design, we are laying the foundation for further expanding our cybersecurity services while simultaneously driving the development and marketing of new solutions.»

About Adnovum

Adnovum is a leading Swiss provider of enterprise software and IT security solutions headquartered in Zurich. Thanks to its long-standing experience, reliable services, and a strong international partner network, Adnovum enables organizations and people to navigate the digital world safely. Whether public authorities, financial institutions, insurance, or logistics companies: Adnovum turns future-proof software into a driver of sustainable growth and bold innovation. By combining the targeted use of cloud and AI technologies with deep industry expertise, it delivers scalable enterprise and security solutions that meet the highest compliance requirements.

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