

Media Release

Adnovum – David Brodbeck and Reto Isenegger Join Board of Directors

Zurich, 31 March 2025 – Adrian Koch is stepping down from the Board of Directors of the Swiss software company Adnovum on 31 March 2025. He is succeeded by David Brodbeck and Reto Isenegger as of 1 April 2025. With this move, Adnovum strengthens its Board of Directors and its position for growth in its core markets.

Adrian Koch, who has been a board member since 2014, is stepping down from the Board of Directors of Adnovum on 31 March 2025. He has played a key role in establishing Adnovum Singapore and in building Adnovum into an international company. Chairman Adrian Bult expresses his appreciation: «On behalf of the board and executive management, I would like to sincerely thank Adrian Koch for his remarkable commitment and many years of support. His understanding of Asian business culture and his affinity for IT have been of tremendous value.» Adrian Koch will remain on the Board of Directors of Adnovum Singapore.

David Brodbeck and Reto Isenegger to join Board of Directors

Adrian Koch is succeeded by David Brodbeck and Reto Isenegger, who are joining the Board of Directors on 1 April 2025. As experienced leaders in the Swiss IT market, they bring valuable expertise in areas and industries in which the company intends to further expand its strong position.

David Brodbeck has more than 30 years of experience in the IT industry in various positions. For example, he was CEO of GARAIO as well as GARAIO REM, where he currently is chairman of the board. He is also a board member of several IT companies and SMEs. David Brodbeck has a deep understanding of the challenges facing IT service providers and is passionate about developing new offerings and growth strategies.

Reto Isenegger has over 25 years of experience in strategy development and digital transformation in executive, advisory, and board roles. After holding leadership positions with EY and Credit Suisse, he has been working as an independent consultant since 2023. Reto Isenegger has extensive experience in business growth initiatives and IT efficiency programs, particularly in finance and insurance.



Adnovum CEO Thomas Zangerl is looking forward to welcoming the two new members to the Board of Directors: «David Brodbeck and Reto Isenegger both have impressive track records in areas that are key for Adnovum. Their outside perspective and fresh ideas will help us implement our long-term strategy.»

About Adnovum

The Swiss software company Adnovum offers companies and public authorities comprehensive support in the digitalization of business processes, from conception and implementation to operation. Its core competencies also include offerings for the secure management of identities and access rights, security services and consulting, as well as AI-aided and cloud solutions.

Our client focus is on companies that want to differentiate themselves through innovative solutions. These include banks, insurance companies, the public sector, as well as transport and logistics companies.

Adnovum was founded in 1988. Today, the company employs 700 staff at its headquarters in Zurich and offices in Bern, Lausanne, Budapest, Lisbon, Ho Chi Minh City, and Singapore.

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Pictures

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