



Media Release

## Industry Expert Luciano Rizza to Become Managing Director Financial Services at Adnovum

*Zurich, 17 April 2024 – Luciano Rizza, today Country Managing Director Switzerland with GFT Technologies, will take over as Managing Director of the Market Unit Financial Services at Adnovum from 1 June 2024 and become a member of the Global Leadership Team. By appointing the experienced industry expert, Adnovum reaffirms its commitment to expanding its offering for financial service providers.*

The internationally operating Swiss software company Adnovum has appointed Luciano Rizza, a renowned expert in the financial technology industry, as Managing Director of its new Market Unit Financial Services and member of the Global Leadership Team. This emphasizes the company's focus on excellence and growth in a constantly changing market environment. Luciano Rizza has many years of experience in management positions and in driving transformation processes at Swiss companies and within international environments. Under his leadership, Adnovum will further expand its range of services in the area of innovative and scalable technology solutions for the financial sector.

Thomas Zangerl, Adnovum CEO, on the new member of the Leadership Team of Adnovum: «Luciano Rizza is very familiar with the challenges that financial service providers face due to the rapid development of technology. He has many years of experience in successfully shaping transformation processes and developing new strategic business offerings. I am delighted that he will be joining us to further develop our business in the area of financial services.»

Luciano Rizza is looking forward to the new challenge: «Adnovum combines impressive technological expertise and relevant domain know-how with a strong service culture. This distinctive blend of competences positions Adnovum as a premium partner for financial services clients in their digitalization journey. I am looking forward to working with my new colleagues to realize the significant growth potential in the area of digital transformation, both in Switzerland and internationally.»

Luciano Rizza holds a bachelor's degree in computer science from the University of Genoa and an Executive MBA from the University of St.Gallen and is an



alumnus of Harvard Business School. He has many years of management experience in international companies in the fields of technology, financial services, and consulting. Prior to his position as Country Managing Director Switzerland at GFT Technologies, he held management positions at UBS, Accenture, and Credit Suisse.

### **Adnovum**

The Swiss software company Adnovum offers companies and public authorities comprehensive support in the digitalization of business processes, from consulting and conception to implementation and operation. Its core competencies include identity and access management, as well as security consulting. The customer focus is on companies that want to differentiate themselves through innovative digitalization solutions. Amongst them are banks, insurance companies, the public sector, as well as transport and logistics companies.

Adnovum was founded in 1988. Today, the company employs over 700 staff at its headquarters in Zurich and offices in Bern, Lausanne, Budapest, Lisbon, Ho Chi Minh City, and Singapore.

[www.adnovum.com](http://www.adnovum.com)

[Adnovum LinkedIn](#)

### **Images**

See <https://www.adnovum.com/company/media>.

### **Media contact**

Adnovum AG

Verena Müdespacher, Manuel Ott

Badenerstrasse 170, 8004 Zurich

Tel. +41 (0)44 272 61 11

[media@adnovum.com](mailto:media@adnovum.com)