# Cyber Risk Awareness Training

The number of cyberattacks on companies is ever increasing – by 65% in 2021 alone. Attacks are getting more frequent, sophisticated, and harmful. If successful, they have multiple impacts, from reputational damage to business interruption to fines for data breaches.

More than 50% of cyberattacks on companies are successful because employees do not recognize them as such or underestimate the risk – and thus unconsciously help cybercriminals. Data security affects everyone, not just IT managers. For this reason, we have developed a customizable cyber risk awareness training for companies together with our renowned partner Kessler Consulting:

# Step 1: Phishing simulation

In two jointly developed phishing scenarios, we carry out attacks to raise the awareness of your employees.

**Your benefit:** Your employees know the threats, how to recognize phishing e-mails and how to deal with them.

#### Step 2: Analysis of the phishing simulation

We prepare a report with the main findings from the simulation and discuss them with you.

**Your benefit:** You know the necessary measures to fend off phishing attacks. You are ready for the training.

## Step 3: Cyber risk awareness training

We introduce you to the current development of cyber crime, jointly develop and prioritize company-specific scenarios.

**Your benefit:** You know your company's cyber risk profile and are aware of existing cyber threats.

#### Step 4: Successful completion

We summarize the results and provide recommendations on how you can further protect your business.

**Your benefit:** You and your employees are familiar with the cyber situation. You know the risks and the measures to mitigate them.







### What you will learn:

- Awareness of cyber incidents and cyber risks is raised
- You gain knowledge of your company's cyber environment and the wide range of cyber threats
- Using phishing simulations, you will understand how attacks occur in reality
- You get recommendations and learn strategies that will help your company increase security
- You understand how cybersecurity works and how to apply your knowledge in practice

## A strong partnership: Kessler Consulting and Adnovum

As a proven expert in risk management consulting, Kessler Consulting has been supporting (private) companies as well as the public sector for more than 50 years. Drawing on broad industry expertise and methodological competence, Kessler addresses the company-specific risks of its clients from a business perspective.

Adnovum is a renowned software provider focusing on technically demanding security consulting services.

In our strategic partnership, we thus combine the knowledge from two risk areas to offer you the best possible cybersecurity program – from a single source.

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