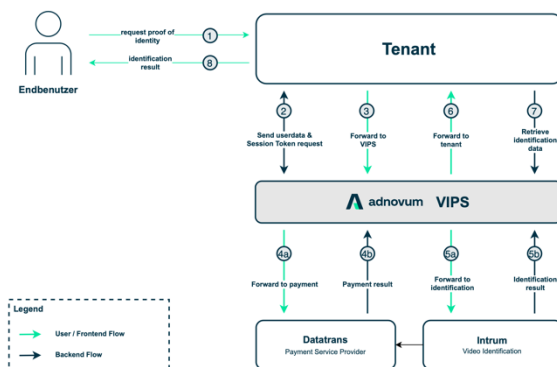


Online Video Identification

With VIPS, your end customer obtains the possibility to be identified online via video. Whether with a computer or a smartphone, video identification is available at any time and from anywhere. As the payment by the end customer is integrated into the process, the identification result can be issued immediately.

With VIPS (Video Identification Payment Service) Adnovum offers a service, that is called up by the end customer directly via your product or service. The application provides personal data of the end customer, which is required for identification. VIPS first requests a direct online payment by the end customer and then refers the customer to an agent to perform the video identification. The end customer can then retrieve the identification result as well as the documentation (payment receipt for expense report) from VIPS. After completing the video identification, the end customer is directed back to your product or service



Your benefits

Until now, online video identification services have not offered the option of charging the costs directly to the end customer. That is why VIPS is now integrating an identification solution with a payment solution. The solution offers a wide choice of common payment methods.

The end customer is authenticated by a short-lived token at VIPS. This way, VIPS does not need to be integrated into your environment as an app and there is no need to register or handle SAML assertions.

Benefits for your end customers

VIPS offers your end customer an easy way to be identified by video using a computer or smartphone, 24/7 and from anywhere. The identification result which includes the payment receipt is issued immediately. In case the identification service is not used after payment, a refund is automatically triggered.

Solution highlights

VIPS is a self-pay video identification service. The service serves natural persons who wish to carry out an identification of their online identity via an Adnovum client.

Basic features

- Complete service: Identification with self-payment by the end customer
- Call center for video identification, operated by partner company
- Immediate identification result and identification documentation
- Data protection ensured on the basis of the European General Data Protection Regulation (GDPR)
- Cloud-based data storage within Switzerland
- Flat-rate pricing model with unlimited use of the VIPS service

Additional features

- Voucher codes can be ordered and used in VIPS instead of payment
- Customizing of individual components is possible

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And your digital business works