

Media release

Karin Bühler appointed Chief People Officer of AdNovum

Zurich, February 17, 2021 – Karin Bühler, to date Head of Human Resources with LEONI Studer, will join AdNovum as Chief People Officer on March 1, 2021, and assume responsibility for the Swiss software company's HR management. Karin Bühler has both extensive management experience and an impressive track record in HR management and recruiting. By creating this new position in the Leadership Team, AdNovum strengthens its strategic HR leadership across its international locations, which is a major prerequisite for the company's continued sustainable growth.

The Swiss software company AdNovum has appointed Karin Bühler, to date Head of Human Resources and member of the management of LEONI Studer, to Chief People Officer as of March 1. As Chief People Officer, Karin Bühler will also be a member of AdNovum's Leadership Team. By creating this new position, AdNovum strengthens its strategic HR leadership across its international locations, which is a major prerequisite for the company's continued sustainable growth.

Karin Bühler holds a degree in business administration and has undergone further training in coaching and conflict management. She has more than 20 years of strategic and business experience in HR management. As Head of Human Resources with LEONI Studer und specialist HR manager at a business group, she was responsible for 4'500 employees in 30 countries. Prior to that, she held different HR functions with Swisscom for more than 17 years, establishing Swisscom's Recruiting Center with over 30 recruiters as Head of Recruitment & Placement, among other things.

Well positioned for future growth

AdNovum CEO Thomas Zangerl: «We congratulate Karin Bühler on her new position as Chief People Officer of AdNovum and are looking forward to welcoming her to our Leadership Team. Her extensive HR management and recruiting experience in major organizations is a true asset for AdNovum to master current and future challenges as a growing company.»

Karin Bühler on her new position: «I chose AdNovum because of its employees, values and the challenging field of activity in a dynamic market. I look forward to attracting people to AdNovum, inspiring them and supporting them in their personal and professional growth, thus contributing to the company's success in an exciting working environment characterized by a strong team spirit.»

AdNovum

The Swiss software company AdNovum offers its customers comprehensive support in the fast and secure digitalization of business processes from consulting and conception to implementation and operation. Its core competencies also include identity and access management as well as security solutions. Our client focus is on companies that want to differentiate themselves through innovative digitalization solutions, among them banks, insurance companies, and the public sector.

Founded in 1988, AdNovum today employs approx. 600 staff at its headquarters in Zurich and at offices in Bern, Lausanne, Budapest, Lisbon, Ho Chi Minh City, and Singapore.

www.adnovum.ch

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Pictures

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